



#GetSocialSmart

## 30 FACEBOOK LIVE IDEAS FOR REAL ESTATE

[getsocialsmart.com](http://getsocialsmart.com)

**USE THIS LIST AS INSPIRATION FOR POSTS TO TELL YOUR STORY  
AND TO BUILD YOUR BRAND USING FACEBOOK LIVE!**

1. Top 3 things to do to get your home ready for the market
2. How should you choose your listing agent?
3. What is the most important marketing a listing agent can provide?
4. Top 3 places to market your home
5. Biggest bang for your buck – top 5 things to consider doing before you list your home
6. How to make the most of an open home?
7. Top 5 reasons why \_\_\_\_ is an incredible community
8. 5 things you need to know as a first-time homebuyer
9. How do you decide what home is right for you and your family?
10. Who pays for what?
11. 3 tips for finding a trusted mortgage professional
12. Top questions to ask your lender
13. Top 5 favorite local restaurants and why
14. Top 5 favorite local boutiques and why
15. Top 5 favorite local parks and why
16. School district information – what you need to know about school boundary lines
17. Back to school – 3 tips to getting your kids ready at any age
18. Halloween – 3 top neighborhoods to hit with your kiddos
19. Thanksgiving – 3 best places to dine out
20. Holiday dates – 3 best places to see Santa
21. Summer events in your area – top things you love to do in your local area
22. Why you love what you do
23. Open house preview – give a sneak-peek of a new listing (with your clients permission)
24. Top 5 things you can do to de-clutter your home today
25. What's the market like? Monday market update!
26. The questions you get asked all the time
27. Real estate Q/A
28. Teach a topic or subject you are passionate about (i.e. social media, negotiation, etc)
29. Behind-the-scenes at an open house (with your clients permission)
30. A live walking tour of your neighborhood(s)

Looking for more great ideas on Facebook Live? Check out our free resource on the top 10 things you need to know about Facebook Live at <http://katielance.com/fblive>.

Looking to hone your social media skills? Tired of the social media time suck? Check out our #GetSocialSmart Academy here: <http://getsocialsmart.com>